

ACCOMPANYING LABELING: Leaflet in box entitled "Metabolin is the Natural Way."

LIBELED: 8-1-60, S. Dist. Ill.

CHARGE: 502(a)—when shipped, the name of the article was false and misleading since it suggested and implied that the article was capable of controlling the metabolic processes of the body whereas it was not capable of so doing; and the labeling contained false and misleading representations that the article was adequate and effective for the treatment and prevention of metabolic imbalance, tired, nervous, run-down feeling; irritable conditions; gastric distress and other discomforts of the stomach, such as flatulence, fullness, bloating, and stomach ulcers; anemia; and that it would build tissue, blood strength, restore strength, vigor, and well-being, and tone up nerves; that it was a source of vitality and vibrant good health; and that it was a treatment for "Metabolic Drag," a condition due to enzyme, vitamin B₁, vitamin B₂, and mineral deficiencies.

The libel alleged also that the article was misbranded under the provisions of the law applicable to foods as reported in notices of judgment on foods.

DISPOSITION: 1-4-61. Default—destruction.

6435. L6 tablets and Hemasthesia ointment. (F.D.C. No. 44714. S. Nos. 30-590/2 R.)

QUANTITY: 400 55-tablet btl. of *L6 tablets* and 400 1¾-oz. tubes of *Hemasthesia ointment* at San Antonio, Tex., in possession of Alamo Medicine Co.

SHIPPED: 4-25-60 (*L6 tablets*) and during March 1960 (*Hemasthesia ointment*), from Bell Gardens, Calif.

LABEL IN PART: (Btl.) "L6 Tablets * * * Distributed by Alamo Pharmacal Co., San Antonio, Texas * * * Each Tablet Contains: Aspirin 2 gr., Sodium Salicylate 3 gr., Calcium Carbonate 1 gr., Calcium Ascorbate 10 mg., Para Amino Benzoic Acid 10 mg."; and (tube) "Hemasthesia Ointment For Hemorrhoids or Piles Contains: Benzocaine, Phenol, Boric Acid, Zinc Oxide, Bismuth Subnitrate, Resorcin, Balsam Peru in a special Ointment base."

ACCOMPANYING LABELING: Booklets entitled "That You May Live Again," "Arthritis and You!" and "Those Painful Hemorrhoids"; and form letters beginning "I am going to tell you something . . .," "Now, may I ask you a serious question?" and "If you are honestly seeking Help."

RESULTS OF INVESTIGATION: Investigation revealed that the dealer had reprinted the booklets with the authors' permission, had prepared the form letters, and had used the booklets and form letters in promoting sales of the tablets and ointment.

LIBELED: 7-25-60, W. Dist. Tex.

CHARGE: 502(a)—while held for sale, the labeling which accompanied the tablets contained false and misleading representations that the article was capable of restoring lost strength, pep, energy and vigor to give one a new life of wonderful happiness and health; that use of the article would restore loss of sexual potency in men; that it was an adequate and effective treatment for pains in the lower part of the back and legs; and that the article was an adequate and effective treatment for all forms of arthritis and rheumatism; and the labeling which accompanied the ointment contained false and misleading representations that the article was an adequate and effective treatment for all forms of hemorrhoids or piles.

DISPOSITION: 9-27-60. Default—destruction.